## INTERNATIONAL

 artsmanagerMarch 2015

## artsmanager

is proud to be the official media partner of
ispa.org
Impromptu Publishing Ltd is the publisher of performing $\underset{\text { reArbook }}{\text { arts }}$
contacts
publisher
Marcus Netherwood
EDITORIAL
Editor Maria Roberts
mroberts eimpromptupublishing.com
Staff writer Mark Powell
mpowell@impromptupublishing.com
Editorial assistant Andrew Anderson aanderson@impromptupublishing.com
Performing Arts Yearbook editor Nicola Mostyn
updates@artsdblistings.net
ADVERTISING SALES
Commercial manager
Sabrina Bhaloda
sabrina@impromptupublishing.com
Mobile: +44 (0) 7540690318 /
(0)161 2369526
(0)161 2369526

DESIGN
Designer David Mercer
SUBSCRIPTIONS
Beth Kettel
bkettel@impromptupublishing.com
Tel: +44 (0)161 2369526

[^0]
## in the news



## muse

## New serial opera to be broadcast online

Two public taping sessions are taking place in California this month, aiming to record the pilot episode of a new episodic opera performance intended for serial broadcast over the internet.

The work, entitled Vireo: The Spiritual Biography of a Witch's Accuser, marks the first time an opera performance has been expressly created and recorded for an episodic release online.

Composed by writer-conductor Lisa Bielawa with a libretto by playwright Erik Ehn, the Charles Otte-directed project will feature San Francisco heavyweights the Kronos Quartet alongside mezzo-sopranos Laurie Rubin and Maria Lazarova, baritone Gregory Purnhagen, drummer Matthias Bossi, the San Francisco Girls Chorus, the Orange County School of the Arts Middle School Choir, and 16-year-old soprano Rowen Sabala in the lead role of Vireo.
Said Bielawa of the thinking behind the project: 'Vireo's subject matter, libretto and musical language were hatched 20 years ago in my earliest collaborative exchanges with Erik, but we conceived of it at the time as a traditional three-act opera. The project came to life again when we realised that the TV/internet series format might be a great way to roll out something as unwieldy and many-chaptered as an opera. We began to reach out to others director Charlie Otte, Kronos Quartet - and
discovered that this odd marriage of formats really captured people's creative imaginations.

Vireo is based on Bielawa's research into heretics as a literature major at Yale, and offers a composite history of the ways in which teenaged girls' writings and claims have been manipulated, incorporated and interpreted by our more male-dominated communities, spanning a vast period from the European Dark Ages through to the contemporary performance art era.

The project evolved via California State University's artist residency programme at the Grand Central Art Center, and is being produced in partnership with KCETLink, a national independent non-profit digital and broadcast network. The recording process will also be followed for a TV special presented by Artbound, KCETLink's Emmy-awardwinning arts and culture series.
'Ease of access to opera houses and cultural centres, cost of tickets, and the
impression that one needs to be an expert to understand'serious' art like opera are all barriers,' Bielawa told IAM. 'I imagine this format might help in all of these cases, bringing new work that is made for media directly to viewers in a way that's welcoming. When artists make work with a full awareness of the changing world, the audiences in it, and the way people relate to music and to stories as a result of their changing relationships with media, then innovation will inevitably occur.'

Filming for the first episode takes place at Santa Ana's Yost Theatre from 7pm on 23 and 24 February, with both sessions open to the public and free of charge (booking required). The resulting 25 -minute pilot segment of Vireo is scheduled for internet release on 31 March. Later episodes will be broadcast after further recording sessions are completed in a number of different cities and locations around the US.

## grandcentralartcenter.com




[^0]:    International Arts Manager is published 24 times a year ISSN 2048-8955

    Impromptu Publishing Ltd,
    Suite 1F, Blackfriars House, Parsonage, Manchester, M3 2JA Tel: +44 (0) 1612369526
    Fax: +44 (0)161 2477978
    info@impromptupublishing.com www.impromptupublishing.com

    No part of this publication may be reproduced, stored in a retrieval system or
    transmitted in any form or any means transmited in any form or any means
    electronic, mechanical, photocopying, recording or otherwise without the prior permission of Impromptu Publishing Ltd. The views expressed here are those of the authors and not of the publisher, editor, impromptu Publishing Ltd or its employees. We welcome letters but grammar, length and legality. No responsibility is accepted for retur photographs or manuscripts.

